**Communication Research**

**PART I**

1. Understanding Communication Skills: Why Communication Skills Are So Important

Video Presenter Names:

* + 1.
		2.
1. Most important factor companies look for:
2. Stages and Explanation
	1.
	2.
	3.
	4.
	5.
	6.
3. Communication Quiz Score: \_\_\_\_\_\_\_\_\_\_
	1. 10 facts to make you a better communicator
		1.
		2.
		3.
		4.
		5.
		6.
		7.
		8.
		9.
		10.
4. Five good ideas for making a good impression
	1.
	2.
	3.
	4.
	5.
5. Five good ideas to help become an active listener
	1.
	2.
	3.
	4.
	5.
6. How can questions be powerful in communicating
	1.

**PART II**

* + - 1. What are some tips for improving non-verbal communication?
				1.
				2.
				3.
				4.
				5.
			2. Tips for improving personal communication:
				1.
				2.
				3.
				4.
				5.
			3. Ways that Marketers use to improve communication with customers:
				1.
				2.
				3.
				4.
				5.
			4. Best slogans by Marketers:

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

W

X

Y

1. Five examples of poor communication.
	1.
	2.
	3.
	4.
	5.