**Communication Research**

**PART I**

1. Understanding Communication Skills: Why Communication Skills Are So Important

Video Presenter Names:



1. Most important factor companies look for:
2. Stages and Explanation
3. Communication Quiz Score: \_\_\_\_\_\_\_\_\_\_
   1. 10 facts to make you a better communicator
4. Five good ideas for making a good impression
5. Five good ideas to help become an active listener
6. How can questions be powerful in communicating

**PART II**

* + - 1. What are some tips for improving non-verbal communication?
      2. Tips for improving personal communication:
      3. Ways that Marketers use to improve communication with customers:
      4. Best slogans by Marketers:

A

B

C

D

E

F

G

H

I

J

K

L

M

N

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P

Q

R

S

T

U

V

W

X

Y

1. Five examples of poor communication.